

About Carousel Lights

We're a **multi award-winning Signage & Lighting** company based in the UK, just outside London.

We've been trusted to design and produce signs for many of the **world's most famous brands**, and have been widely featured in the press. We're proud to have been publicly recognised for our work by **No. 10 Downing Street**.

We have a full product offering, specialising in real glass neon, replica LED 'neon', fairground lights, lightboxes and custom signage - both illuminated and non-illuminated.

Everything we offer is made here in the U.K.

Our Team

We are a design-led lighting and signage company. Our team has backgrounds and experience in Design, Branding, Engineering, Project Management and Licensing, so understand design intent and technical delivery.

We are experienced in working on large complex projects, including those that often incorporate complex stakeholder management with local authorities, building owners, agencies and planning bodies, as well as individual one-off projects.





Who we can help

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We work with an extremely broad range of clients across an extremely diverse group of sectors, including Event Managers, Retailers, Visual Merchandisers, Tour Managers/Producers, Influencers, Marketing Managers, Architects, Designers, Set Designers & Lighting Designers.

What do we offer

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We're an all-service signage supplier, offering real **Neon Signs**, **Neon Ultra®** (replica LED neon), **Neon SuperFlex** (LED flex), **Fairground Lights**, **Lightboxes**, **Edgelit Signs** and **Custom Signage**, both illuminated and non-illuminated.

How we can help

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As the UK's leading company in designing and producing illuminated Signage and Branding we're experienced in solving all of your signage challenges. These can typically be:

Christmas Window Lighting & Signage
Logo Signs
Wayfinding Signage
Stadium Signage
Retail Signage
Bar/Restaurant/Hotel Signage
Architectural Signage
Film, TV & Theatre props
Hospitality Lighting
Residential Interiors



Our approach to projects

We take a holistic approach to our client projects. In contrast to many companies that simply cost a client's specification, we will consider the broader context of the brief. We'll consider the design intent, the impact of the signage on your customers (eg brightness/time of day), value engineering opportunities, installation considerations and our environmental impact.

Our work

Our portfolio of work demonstrates the broad range of briefs that we work on. Whether bringing trademarked brand assets to life for multinational brands, designing illuminated signage for high street retailers or working with sports and event stadia owners/occupiers to illuminate venues, we're experienced in all types of lighting and signage projects.

We're trusted by **world-renowned**
brands to bring their
signage projects to life.

We have deep experience across **broad sectors**
and are very proud of our **prestigious client list** that includes...

Sport & Entertainment

Tottenham Hotspur F.C.
The O2 Arena
Thorpe Park Resort
Merlin Entertainments
NEC
Barclaycard Arena
CSM Live
West Ham F.C. / Olympic Stadium
DHP Family
Viacom / Paramount +
Ambassador Theatre Group
Sir Matthew Bourne / New Adventures
BBC / Netflix / ITV
Sony Pictures
Disney

Heritage, Commercial & Redevelopment

City & Country
Cathedral Group (U+I)
Workspace
IWG (Regus)
Mitie
Bernie Grant Arts Centre / Haringey
Michael Grubb Studio
The Royal Academy
Saatchi Gallery
The James Joyce Centre
National Trust
Royal Air Force
NHS

Retail, VM, Brands & Agencies

Coca-Cola
Harvey Nichols
Meta / Facebook
Google
Soho House Group
Dior
Selfridges
Harrods
F1 Racing
Diageo
American Express
New Balance
BBH
Saatchi & Saatchi
Virgin Voyages

NETFLIX

SELFRIDGES&CO



Harrods

Agent Provocateur



HARVEY NICHOLS



TOPSHOP

RA Royal Academy of Arts



LIPSY LONDON

facebook

DUA LIPA



BVLGARI

Maison Martin Margiela

HENDRICK'S GIN

BBC

itv Disney



nec Birmingham



SOHO HOUSE



Marshall

ALL·BAR·ONE

next



M&CSAATCHI

TED BAKER LONDON

Hilton



Regus

L'ORÉAL sky studios

Just a handful of testimonials

Marketing Manager
Cowshed

Wonderful service and super-duper looking sign to highlight our fashion floor!!! Thank you Carousel Lights.

Manager
Royal Garden Hotel

Fantastic service from start to finish, Sally was extremely helpful and the whole team made a real effort to get the signage we needed for opening night.... and I think the pictures speak for themselves!

Head of Visual Display
Harvey Nichols

It was vital that we worked with a company that produced high quality work and could turn things round very quickly. Carousel Lights fit the bill perfectly.

Promoter
Hospitality Venue

WOW. Our neon from Carousel Lights made the event... everyone was talking about it and made the feature point of our show stand out!

Sally and the team went above and beyond to get our Neon delivered to the highest standard and on such a tight timeline where other companies would have deemed it impossible. Couldn't recommend them enough... amazing team!

Event Manager
The NEC Birmingham

A HUGE thank you. You've created such a wow-factor light installation that's far better than we could ever have imagined. Everyone's been so professional and helpful every step of the way!"

Singer
Sophie Ellis-Bextor

The light looks INCREDIBLE! We are so happy with it and I really appreciate how beautifully made it is.

Sophie x

You may have seen us in the press



FINANCIAL
TIMES



The Telegraph

COSMOPOLITAN

SUNDAY  EXPRESS

theguardian

Livingetc





We've won some famous awards





10 DOWNING STREET

No. 10 Downing Street publicly thanked Carousel Lights at a live televised press briefing, alongside Dyson and Brewdog, for our efforts to support the NHS during the coronavirus pandemic.

A man in a dark blue suit, white shirt, and red patterned tie is speaking at a podium. He is wearing glasses and holding a pen in his right hand. The podium has a yellow sign with green diagonal stripes and the text "STAY ALERT", "CONTROL THE VIRUS", and "SAVE LIVES". The background is a blurred interior with a red curtain and a flag.

**STAY
ALERT** **CONTROL
THE VIRUS** **SAVE
LIVES**

We care deeply about our Planet

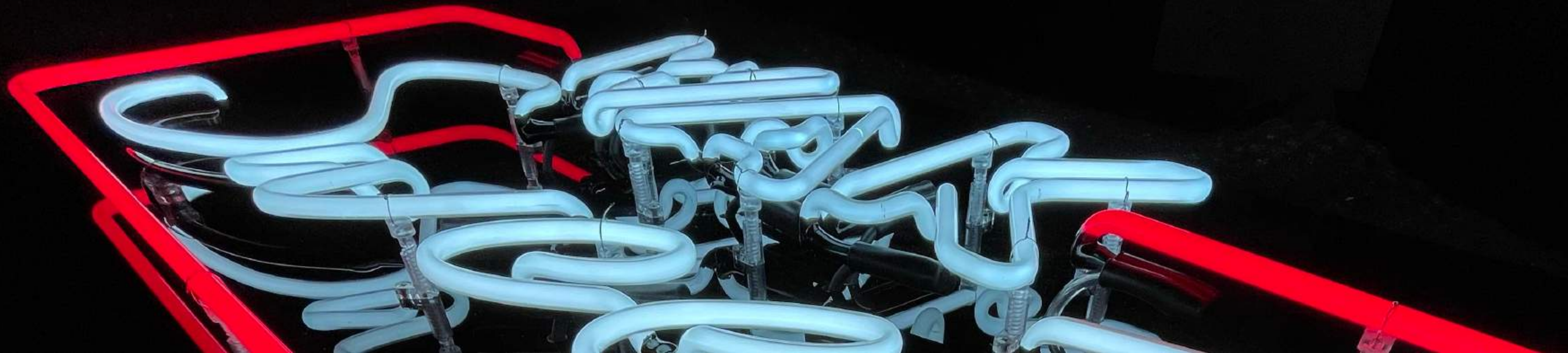
Our materials are recyclable, reusable and we use the highest efficiency components. All of our signage is made in the UK, keeping air miles to a minimum.

We use suppliers that are as local to us and our projects as possible, and endeavour to supply carbon-neutral signage.

We are determined to play our part in leaving our planet in a better condition than we found it.



a small selection of our work



KIDSWEAR
KIDSWEAR

HARVEY NICHOLS
SALE

10 - 12 YRS

14 - 16 YRS

< GIRLS

CLIENT - Harvey Nichols
LED Ultra signage
for Kidswear department



CLIENT - Harvey Nichols
LED strip lighting for
'The Fifth Floor' restaurant

CLIENT - Private
Fairground cabochons
in powder coated trough letters



CLIENT - SOHO HOUSE
Electric Cinema neon in
powder coated trough lettering



Electric
CINEMA



CLIENT - N.E.C
Various 'SUPERFANS' signs
for several arenas



CLIENT - TOTTENHAM HOTSPUR F.C.
Hospitality neon for
new THFC stadium





CLIENT - NEW BALANCE
Real neon trainer to launch
new product in Oxford Street
flagship store

COWSHED

CLIENT - Selfridges
LED Ultra signage
for Cowshed concession



Talking Looking
Designing
Drawing Building Listening Chatting
Tinkering Creating
Performing
Sharing Doing
Playing
Discovering Experimenting
Laughing

CLIENT - Young V&A Museum
Neon Ultra® wayfinding signage





CLIENT - COCA-COLA UK
Illuminated sign, inspired from
iconic Piccadilly Circus 'Coca-Cola'
sign, for flagship London store

CLIENT - BAR IBERICO
Outdoor illuminated
event lighting



TIFFANY & Co.

TIFFA

CLIENT - Harrods
Neon Ultra® TIFFANY signage

A wide shot of a concert stage. In the background, a large neon sign spells out "DUA LIPA" in a white, outlined font. The stage is lit with warm, reddish-pink spotlights. In the foreground, a performer in a shiny, multi-colored sequined dress is dancing. Other band members are visible behind her.

DUA LIPA

CLIENT - DUA LIPA
Fully DMX'able
Neon Ultra® for World Tour

A medium shot of Dua Lipa on stage. She is wearing a dark, long-sleeved jumpsuit and is captured in a dynamic pose, leaning forward with one leg raised. She is holding a microphone. Behind her, a large neon sign reads "DUA LIPA" in a white, outlined font. The stage is bathed in blue light from overhead spotlights.

DUA LIPA

A shot of a drummer performing on stage. The drummer is wearing a light-colored long-sleeved shirt and is captured in a dynamic pose, leaning back with one arm raised. Behind the drummer, a large neon sign reads "DUA LIPA" in a white, outlined font. The stage is lit with bright pink light from overhead spotlights.

DUA LIPA

CLIENT - HARVEY NICHOLS
Christmas Window Signage for all of
Harvey Nichols' store windows





CLIENT - BERNIE GRANT ARTS CENTRE
Architectural Signage for BGAC/Haringey Council



CLIENT - DISNEY
Various large signage on test
prior to dispatch



CLIENT - U+I
Large trough lettering
for development site roof



CLIENT - West Ham F.C.
Tunnel lighting at the
Olympic Stadium

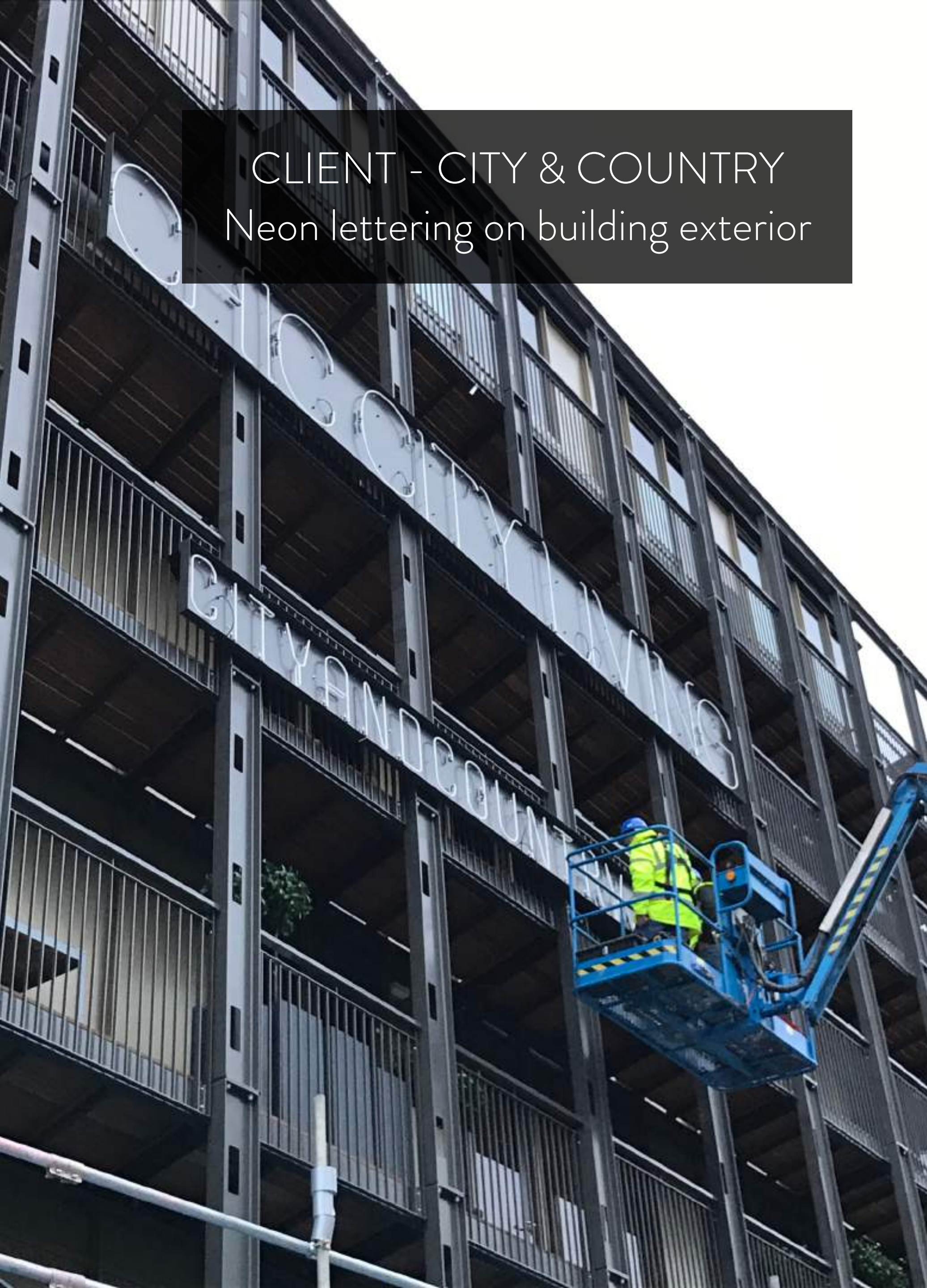


betway

SCOPE
MARKETS
GLOBAL ONLINE TRADING



CLIENT - CITY & COUNTRY
Neon lettering on building exterior





**Carousel
Lights**®

We look forward
to helping you
with your projects.

07944 654349
Hello@CarouselLights.com

